

annual report

2003 / 2004

giving street kids everywhere a chance



who we are.

Street Kids International is a non-profit agency founded in Canada that is a global leader in developing and disseminating the strategies and tools needed to give street kids around the world the choices, skills and opportunities to make a better life for themselves. We team with youth workers to develop locally relevant, innovative workshops using award winning animations that engage kids about sexual health, drug use and youth entrepreneurship. Having reached more than 2 million street kids in over 60 countries, Street Kids International has been recognized by the United Nations as a global best practice leader in youth work.

who is this guy Speed?

He is an important part of our brand identity.

We think Speed is perfect to stand beside our name because he embodies the reality and potential of street kids everywhere.

He is connected to the roots of our organization, whose earliest contribution to street kids helped launch a bicycle courier business in the Sudan.

Speed is a compelling character. Street kids everywhere can see a little of themselves in him and, for many street kids around the world, he is already a familiar face. For our many other stakeholder groups, Speed sets a tone and manner for our organization so that people will know what to expect when they work with or support Street Kids International.

Speed helps us transcend the language barriers of being an organization of global reach with an English name. With Speed, we differentiate ourselves, our work and bring focus to the street kids we work with everyday.



Speed is the lead character in Speed's Choice, an animation used in our Street Business Toolkit.

we are needed.

There are over 100 million street kids world wide. They are boys and girls living in rich and poor countries. Poverty and global issues such as war, AIDS and political instability have led these youth to be orphaned, abused and forced them to the street to become primary income earners.



looking for a chance,
working hard to survive,
aspiring to a better future

our roots: the Street Kids International Bike Couriers

In the mid 1980s in the middle of the Sudanese civil war and Ethiopian famine, Peter Dalglish, our founder, encountered the street kids of Khartoum who had fled rural war and hunger for the relative security of the city.

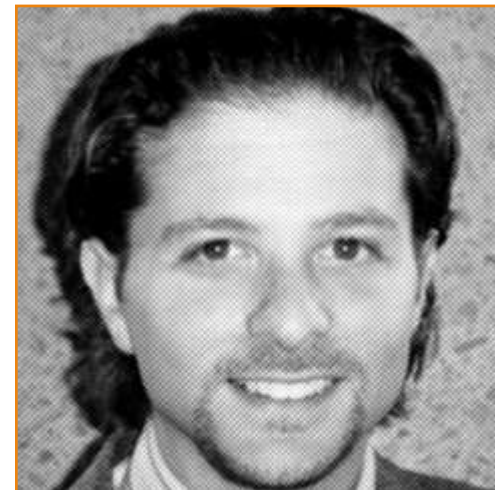
Without parents and adults they were fending for themselves, always just ahead of the militias and police. Peter saw their resilience, recognized their innate street smarts and with borrowed bicycles, new t-shirts and a few mail delivery contracts from local businesses, The Street Kids International Bicycle Couriers was launched. The kids earned an income and attended Street Kids International's informal school at night. It was the beginning of Street Kids International's commitment to working with street kids from a base of economic and developmental promise. Today we are more sophisticated about how we do things but the new generation of kids are the same – looking for a chance, working hard to survive, aspiring to a better future.

letter from our chair.

People ask me why I continue to be so passionate and engaged around the work of Street Kids International. There are many worthwhile charitable organizations and causes that could occupy my volunteer time and other resources. I suspect if you asked any member of our Board of Directors whose time and expertise is in high demand, we would all give similar answers about the nature of our dedication to Street Kids International and street kids around the world.

For me, it is the singular purpose of the organization around an extremely vulnerable population that is ignored and often avoided by the social agencies and international donors. It is Street Kids International's disciplined and consistent focus on this neglected population when it would have been easier to change its mandate to a more mainstream cause. It is the quality of the leadership team and volunteers that have driven the organization through the years that tells me that from the outside looking in, this is a pragmatic organization I can count on. It is the passion for innovation and emphasis on results, that has characterized the organization from inception, in pursuing and creating better approaches and tools to working with street kids wherever they are found. It is the tough issues the organization takes on such as HIV/AIDS among street kids or the working rights and conditions of street kids. It is the pride taken in running a lean, efficient, organization that can leverage small pools of capital in some of the toughest markets in the world, and achieve remarkable results.

These cutting edge tools and best practices have made Street Kids International a recognized leader around the world, consulted by world bodies, teachers and youth serving organizations alike. Together with its dedicated partner organizations in over 60 countries, Street Kids International promises to keep earning its leadership role. It has made my choice as to where to contribute my time, money and influence an easy one.



Jeffrey Baikowitz

Chair, Board of Directors,
Street Kids International

letter from our executive director.

Leading an international not-for-profit organization like Street Kids International in the new millennium world is a markedly different proposition. Just 15 years ago, Street Kids International was founded on the simple proposition that street kids everywhere deserved a chance – a chance to earn a decent living, the right to access available health care, the opportunity to be educated, the freedom to be part of a community and the need to be free of stigmas, stereotypes and prejudices about their status.

The proposition remains true to the work of Street Kids International today and is reflected in the increasingly sophisticated programming and training we lead around the world as we move the agendas, the policies and the practices of youth work in governments, in schools, in prisons, in the home and on the street.

While the proposition that grounds the work has remained constant, the context for the work has changed dramatically. The conditions the kids must survive in have become increasingly more harsh and less accommodating to their situation. The schools are more overburdened and under financed and turn street kids away. The HIV/AIDS epidemic disproportionately effects the young people in our target population leaving them orphaned at younger ages or with their family in ruin. The regional conflicts and wars that we are all too familiar with are having an enormous impact on the numbers of kids we see who on their own flee the country sides for the relative safety of the cities.

For charitable organizations too, the context has changed. We welcome the increased attention paid to our organizational effectiveness, our efficient use of scarce resources and to our performance and impact.

We think charitable organizations should not be run on charitable instincts alone – their work and their effectiveness in delivering sound social programming are too important. Good intentions with failed execution hurt both the sector and the populations they are designed to serve.

Founded as a response to a need that was without a response and driven by passionate and talented staff and volunteers, Street Kids International has for over 15 years been successful and remains successful in keeping a determined focus on the original proposition. We continuously work at improving our practices, building local talent and capacity, and strengthening national organizations and communities to lead the work. We do this through the commitment of the many supporters who have stuck by us through the years as the world changed and through those who discover us and find what we do and how we do it compelling.

People ask me what can I do in the face of 100 million street kids around the world. Your time, money and influence are all key contributions individuals can make to the needs of street kids around the world.

All are in some combination essential for our continued success and available in some combination by every person who asks or cares.

We know that there are many demands on your charitable giving of time, money and influence. We intend to keep earning the trust of supporters, partners and influencers and to keep you informed that your trust and commitment is deserved and respected by all of us at Street Kids International.



Rosemary McCarney
Executive Director,
Street Kids International

A handwritten signature of Rosemary McCarney in black ink. The signature is written in a cursive, flowing style and matches the name in the caption above it.

our strategic approach.

With our partners, we **engage** kids on their turf, **empower** them to explore opportunities for meeting their basic needs and realizing their potential, **advocate** for them by fostering a positive shift in the way they're regarded by the communities they live in.

operating principles: Cultivating Sustained Growth through Local Innovation

Five operating principles that drive the realization of our vision and guide our mission:

- 1. open-source code:** We actively “give away” our methods and materials and look to our partners to demonstrate creativity and innovation by improving them and developing new applications for their use.
- 2. initiative-driven partnerships:** Our partners “choose us” by being healthy skeptics and by adapting our methods and materials to meet their local needs. Consequently, our partnerships are strengthened and have sustained mutual impact.
- 3. multi-sector engagement:** We support and engage individuals and organizations from government, non-government, and private sectors to enable local innovation to be converted into genuine policy change that has a significant and sustained impact on the lives of street kids.
- 4. partner networks:** Our strategy of sharing effective practices between regions creates networks of our partners across the globe that stimulate learning, lead to the ongoing enrichment of our methods and materials, and grow our impact.
- 5. growth-oriented:** Our exponential growth is driven by the capacity of our local partners to train a growing number of individuals and their institutions to deliver direct programming to street kids, resulting in sustained impact and declining costs over time.

our proven, strategic approach to educating street kids

phase 1 engagement

Deliver street work or street health clinics directly to youth workers and street kids in specific regions. Test our methodology, model effective delivery, and identify local champions.

phase 2 mobilization

Invest in local leaders and youth workers with a train-the-trainer model. Combine this training with systematic capacity building within the government and non-government organizations that impact street kids. Leverage existing local infrastructure and well-regarded youth workers to reach a larger population of street kids.

phase 3 ownership

Focus on supporting and tracking the large-scale results of government and institutional shifts. Capture the “tipping point” in a given country or region's youth service sector through tracking the profound and sustainable shifts in philosophy, methodology, and technique. Institutionalize partner organizations that begin to copy, share, and add value to our work. Grow the pool of effective practices for our global network of partners to draw on.

phase 4 measurement

Collect data to define and measure the relationships at each phase based on lead and lag indicators. Demonstrate our impact at Phases 2 and 3 using these ratios. Apply the learnings from this data to better understand leverage and improvements. Publish and disseminate what we have learned across our network and externally.



Youth worker training, Street Business Toolkit, Ecuador

The most important component of our work, as well as the best metric for explaining the scope and depth of our work, is the number of youth workers and organizations we have trained and developed. This is critical. By training local practitioners we can exponentially expand our reach. It is estimated that for every youth worker trained, our materials and approach reaches 40 street kids within one year of finishing the programme. These youth workers are further able to improve the quality and depth of our work by incorporating their local expertise and language, designing new Toolkit components and by further engaging government departments responsible for the formulation and implementation of policy.

street work



what we do.

we engage and empower kids.

Our **street work** program seeks to empower street kids to develop safe and more productive ways to earn a living working in the street. We recognize that many kids need to generate income to support themselves and their families and therefore need business training that is tangible, easy to understand, leverages their skills and guides the development of their business ideas. Similarly, front-line workers require straightforward materials and support in developing a methodology that is effective and locally relevant to access these kids.

The Street Business Toolkit is...

- An entrepreneurship course designed for front-line workers to use directly with street kids.
- A financial education and personal development curriculum using visual aids including an animated story called Speed's Choice introducing five case studies of street kids facing challenges and opportunities associated with earning an income.
- Practical, interactive and participatory, the kids submit their own business plan, and receive a micro credit loan to get them started.

we make a difference with street kids.

Nancy: clothing business, Ecuador.

Nancy attended a Street Business Toolkit course in Ecuador last year. She was very shy and kept to herself at first. But youth workers helped her develop a business plan for a clothing business she was trying. Using a start-up loan of US\$100 from Street Kids International, Nancy started a business selling clothes. She repaid 70% of the loan within 3 months. When asked about

her business recently, Nancy shared her bookkeeping records and how she records her sales and inventory. She is now very proud and enthusiastic about her achievements and has also brought her mother in to work with her in the business. Thanks to Street Kids International, Nancy was able to open a clothing business that has enabled her to feel more confident about herself, contribute to her family income, and to plan her life beyond day-to-day subsistence.

we make a difference through youth workers.

Roberto: working with children in prisons, Peru.

Roberto is one of the extraordinary youth workers that makes Street Kids International so successful. Roberto has been pioneering a new application for the Street Business Toolkit – using it in the prisons and incarceration facilities of Peru. He tries to equip children with an understanding of their rights on the streets, in their homes and in the prisons but also tries to equip them to make safer decisions when they leave prison.

He sees himself reflected in the prison kids – as a street kid from the age of 8, Roberto found himself in and out of incarceration facilities for crimes like vagrancy, being an under-aged worker, selling without a vending permit, etc. At age 18 he got a job in a library and began to read everything he could and started to change his direction. As one of 12 siblings, he was the only one to go to university.

Today, Roberto is 39 years old, is the father of 2 children and has a Masters Degree in History. He has been a youth worker for 15 years. Street Kids International's work in health, livelihood and rights fits with Roberto's own "street perspective" on supporting, not criminalizing and stigmatizing the work of street kids. He is running 20 Street Business Toolkit programs a year for 10 to 16 year olds in the prisons in three locations. He currently has 86 kids in the business training program.

street work impact

phase 1 engagement

Since 2001, we have been directly delivering the Street Business Toolkit to both street kids and youth practitioners in 23 countries. In this first phase of our Street Work program, we developed initial partnerships and established the credibility of a new program. As a result:

- 10,000 street kids have gained entrepreneurial life skills through the Street Business Toolkit
- 3,500 street kids have applied Street Business Toolkit skills to starting a new business or the improvement of a current business
- 600 youth workers and 60 partner organizations have been trained to deliver entrepreneurial life skills by incorporating the Street Business Toolkit into their work

street work impact

phase 2 mobilization

Our initial direct delivery of the Street Business Toolkit in several world regions since 2001 positioned us in 2003-04 to move into our traditional second phase of



work where we mobilize the broader youth serving sector to apply and further develop our core tools and methodology. Capacity and sustainability of our work at this stage is best demonstrated by our partners who work with us to secure funding or to further

integrate our method and materials into their ongoing work. Indicators of the depth and reach of our rapidly growing impact include:

- *IFEJANT*, our lead partner in Peru, conducted a follow up assessment with all the participants of its Street Business Toolkit workshop. 60% of participants had successfully established businesses or made significant improvements to their current business following the course. IFEJANT has also secured funding from the World Bank and the Canadian Embassy to expand the reach of our joint work.
- *Caritas*, our partner in Bolivia, piloted our Street Business Toolkit with a number of drop-in centres that provide access to credit and vocational training. Following this pilot, a group of 20 young people completed the Street Business Toolkit as part of their night school curriculum, and a group of teachers decided to use the Toolkit in their classrooms.
- Three cities in Tajikistan invited Street Kids International to develop a targeted Street Business Toolkit program for street kids affected by migration of parents to Russia. The targeted program will be delivered in partnership with local mayors, government officials and non-governmental organization partners.
- *CDC Accord*, our lead partner in Central Asia, is being funded by the United States Agency for International Development (USAID) to significantly expand the piloting of the Street Business Toolkit in Tajikistan and Kyrgyzstan.
- Street Kids International is the only non-US member of USAID's new 10 year "EQUIP 3 Consortium" mandated to provide American Embassies worldwide with innovative programming options for out-of-school youth.
- Kellogg Foundation approved funding for our Bolivian partner to work with us on linking street kids to financial services. The amount of the two-year initiative is US\$190,000 with US\$80,000 for loans to young people. This is a breakthrough for our work in establishing street kids as bankable targets for the financial services sector.

This year we began direct pilot delivery in order to generate local interest and to model effective new approaches in seven new countries: **Tanzania, Bangladesh, Kenya, Honduras, Armenia, Georgia, Azerbaijan.**



engage

Street musician, Mexico

There is significant diversity in the street work choices made by street kids. They seek to leverage existing skills as they develop their business.

street health



what we do.

we engage and empower kids.

Our **street health** programs focus on working with local organizations and youth workers to engage street kids in making informed choices about sexual health, HIV/AIDs and drug use. The choice by street kids to use drugs or engage in risky sexual practices is made in an environment where obvious answers and simple choices don't exist. Street kids are constantly balancing short-term coping strategies against potential risks and future consequences of their actions and decisions.

Street Health training enables front-line workers to engage kids in taking responsibility for their own experience with sex, drugs, and other associated factors of life on the street. Our training promotes a shift away from the worker as "expert advisor" and street kid as "dependent client" to a relationship that respects kids' ability to realistically define their own goals and objectives. We equip workers to begin with kids "where they are" and help them move towards lives of risk prevention and health promotion. Our key training tools are the Karate Kids and Goldtooth animated stories about street kids confronting health and safety issues.

we make a difference through youth workers.

Chipo: training kids and trainers, Zambia.

Chipo planned to be a professional soccer player when an injury forced him to find another vocation. He began to work for Fountain of Hope, an organization which supports street children. Chipo also started a soccer team for Fountain of Hope.

He was asked to represent the organization at a Street Kids International's pilot Street Health workshop in September 2002. Chipo's enthusiasm for facilitating groups made him a star participant in the Street Health Training of Trainers course, and he now is a lead trainer for our programming across Zambia. He is training about 90 street kids and 20 future trainers per year – having an impact on almost 400 kids.

Vladimir: teaching kids to make healthy choices, Russia.

Vladimir has been the Director of Holis in Russia for the last 10 years, applying his expertise as a psychologist to his work with teachers at inner city high schools.

Vladimir is a proud professional, who is very skeptical of innovations, especially from the West. Exposure to our Street Health program elicited the response "this will never work here, what could they possibly know about our young people".

In the summer of 2002, Vladimir participated in a workshop with other teachers and counselors. He was surprised to find that we encouraged local organizations to adapt our materials and approach to address their unique context and needs. Vladimir was impressed and excited to expand the reach of Street Health but identified a key challenge – he needed resources to integrate the materials into government-approved curriculum for training teachers and students.

With our technical assistance and seed funding, a local government institution acquired funds from the Department of Education to develop a Street Health-based program for regular and vocational school teachers and guidance counselors. The new curriculum is being used by more than 5,000 teachers with 300,000 students in Russia in their health classes.

street health impact

phase 1 engagement

Our Street Health program was launched in 1995 and we continue to participate in delivering our street health programs to street kids. We are continually connecting with our partners to identify and address new health issues and ensure the sustained development of the program regionally. As a result, this year Street Kids International directly delivered 15 Street Health workshops to 1,200 youth workers, who in turn, have rolled the program out to 5,600 youth within 1 year of training.

street health impact

phase 2 mobilization

Our Street Health program continues to be strengthened through our ongoing training and capacity building of local management teams in Africa, the Andean region and Central Asia which now encompasses 31 lead facilitators. These locally-based and locally-staffed teams can deliver and co-manage both the Street Work and Street Health programming providing Street Kids International with a cost-effective way of expanding into new countries while positively impacting the local economy.

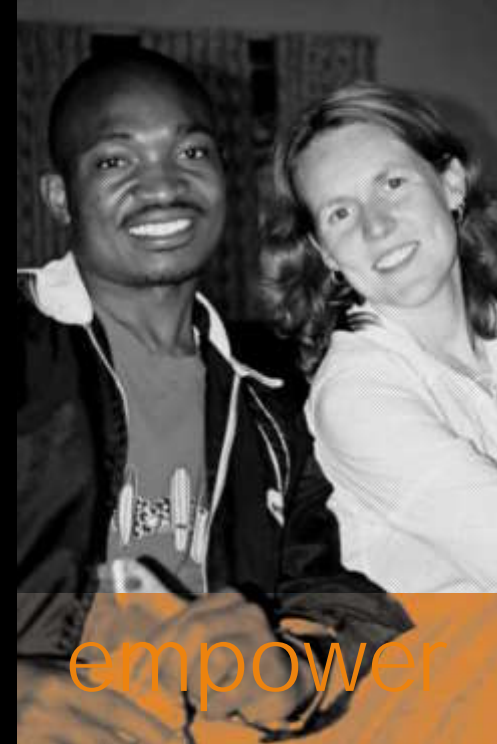
- In 2002, we returned to Africa after a short absence and renewed partnerships in Tanzania and Zambia and developed new relationships in Kenya and South Africa. Today Street Health and Street Work workshops are operating regionally, drawing participants from neighboring countries like Namibia and Zimbabwe. African organizations are contributing up to 50% of the costs for the workshops and committing organizationally to our programming.
- Our success in capacity building has been evidenced by our lead local partner in Central Asia securing US\$500,000 over 3 years from USAID for ongoing Street Kids International work in Uzbekistan, Kazakhstan and Kyrgyzstan.

street health impact

phase 3 ownership

In 2004, we believe we have reached a critical mass in our street health work that is unparalleled since we first launched our street health program in 1995.

- Central Asia has the fastest growing rates of new HIV/AIDS infections in the world. Our partners in Central Asia are now using our methodology, translating our videos, and distributing our materials independent of our direct presence to address this pandemic – a true sign of sustainable development.
- Municipal Center Holis, our local partner in Ekaterinburg, Russia, succeeded in institutionalizing Street Kids International tools and approaches in schools serving at-risk youth. In 2002, Street Kids International delivered three Street Health workshops in Ekaterinburg – targeting teachers and guidance counselors from poor urban schools where many street kids have some level of connection. These led to a train-the-trainer workshop in late 2003 and the development of a new professional development program for school staff funded by the local ministry of education. This program reached over 5,000 teachers in 2003-04 and has directly helped over 300,000 students from poor urban middle and high schools through multi-session workshops on drug use and HIV/AIDS.
- In Zambia, where 80% of the population lives below the poverty line and more than 20% of the population is HIV positive, we are seeing more and more child trafficking in the border cities. In response, Street Kids International's Street Health workshop will be incorporated into the standardized accreditation course of the Association of Child and Youth Workers required by the Ministry of Child Affairs for all youth workers.



Chipo, youth worker and Meredith, Street Kids International program director

Further to participating in the African launch of the Street Business Toolkit, Chipo has begun his own business of running camps for street kids using many of Street Kids International's methodologies and techniques.

street rights



what we do.

we advocate on the behalf of street kids.

Our **street rights** program puts front and center our key role as advocates and educators on the rights of street kids. We challenge governments, public officials and ordinary citizens alike to see the economic potential of street kids in their communities. We advocate the importance of strategic investments in youth and influence funding and program priorities on both a national and international level.

When street kids are unable to access needed health care because they have no parent or other adult to vouch for them, are unable to attend school because they have no birth record, are prevented from earning a livelihood because they are under some arbitrary age, or are imprisoned for working or because they have no place to live, the importance of putting a spotlight on what we call "Street Rights" is evident. We try to bring critical thinking and attention to the very distinct needs and rights of youth who are no longer children in need of protection but young adults in need of ownership of their lives and futures. We do this by publishing and speaking out with our message in many forums, and with many audiences recognizing that shifting thinking and policy in such a significant way requires a multi-faceted approach.

Street kids will continue to need to work – for survival for themselves and their families, to contribute to household income, to pay for their education and to gain the practical skills and experience through work that will increase their potential for economic and social stability as they grow into adulthood. **Child labour and child work are not simple propositions that can be painted with one brush – the needs and motivations for work are as diverse and complex as the kids themselves.**

we make a difference.

IFEJANT: advocating for street kids rights.

Children and adolescents in Latin America have formed associations to protect their right to decent work. We work with the organizations that support these young people in countries such as Peru. Our primary partner in these efforts is a youth worker and youth training organization named IFEJANT.

IFEJANT's work has focused on the right to work and earn income by working with youth themselves to lobby for legislative reforms that will keep the work of young people visible. Street Kids International has worked with IFEJANT to develop tools that give working kids the ability to improve their work situation by reducing their working hours or shifting out of hazardous work and continuing to study.

Acknowledging the economic "actorship" of young people was a critical step in our collaboration and has influenced how IFEJANT and other partners in Peru work with young people in a more integrated way.

Imprint: global education program with Canadian youth.

Over 2,000 Canadian high school students participated in interactive classroom workshops to learn about the global issue of street youth. These high impact workshops incorporated real stories from Street Kids International's work around the world, making global issues not only relevant to the curriculum but inspiring for students in Canada. As a result, countless youth initiatives to support street youth programs both locally and internationally were mobilized.

street rights impacts

We have begun to affect the policy agenda through our work with local governments, our speaking opportunities at conferences, consultations with major development financing organizations, the publication of articles, and through our ongoing effort to network with other organizations working with youth to create a unified force for change.



Rosemary McCarney, Street Kids International Executive Director, as part of a UNICEF Consultation with 12 selected youth serving NGOs from around the world – identified by UNICEF as global best practice leaders – drawn together to help UNICEF strategize on how to invest in global youth work. Trinidad, West Indies, June 2002.

Our Street Rights programming is a way of describing the work of bringing the issue of street involved youth onto the policy agenda – nationally and internationally – among local governments and municipal governments. Here are examples of where we have shared our message and methodology.

publications

- Feature in International Labour Organization “Pathways to Livelihoods and Decent Work” including a Street Kids International case study of effective livelihood support programs in Zambia, May 2004
- Featured in Family Health International’s “Reaching Out-of-School Youth with Reproductive Health and HIV/AIDS Information and Services” with a case study on the Youth Skills Enterprise Initiative in Zambia, 2004
- Our methodology is also being featured in an International Labour Organization publication forthcoming in the fall of 2004, “Entrepreneurship Development for Young People in Africa: The Implications for Adults, Practitioners and Institutions”

keynote speaker

- Street Kids International was selected to participate in the USAID policy review process in Africa on the issue of strengthening families to cope with HIV/AIDS, specifically for our technical expertise on child and youth headed households
- “Economic Strengthening for Youth Headed Households”, at USAID’s Southern Africa Regional AIDS Prevention Project’s Regional Consultation on Support to Orphans and Vulnerable Children, Dar Es Salaam, Tanzania, June 2004
- “Initiative Driven Planning for Youth Serving Organizations” Regional DDRP Summit, Almaty, Kazakhstan, April 2004
- “Knowledge, Skills and Economic Empowerment: An Integrated Approach to HIV/AIDS Prevention and Mitigation Among Street Active Youth”, World Bank, Washington, March 2004
- Panel Speaker at the Woodrow Wilson Center Conference “Youth Explosion in Developing World Cities: Approaches to Reducing Poverty and Conflict in an Urban Age” in February 2003, Washington, DC. Followed by the publishing of the article “The Case for Street Youth: The Lost Decade”, June 2003
- Technical Resource Person at the Child Labour Conference: “Teaching Teachers About Child Labour”, Iowa University, July 2004
- Changing Paradigms for Working with Street Youth: The Experience of Street Kids International. Child Youth Environ, 2003
- Became a member organization of Canada’s National Children’s Alliance – a network of 60 national organizations committed to improving the lives of children and youth in Canada primarily through government lobbying and research initiatives



Imprint: local youth initiative

After learning about Street Kids International’s work in Civics class, Grade 9 students from the University of Toronto Schools organized a Knit-a-Thon to benefit street kids in their local community and internationally. These students arranged learn-to-knit sessions over their lunch break and got together after school to knit. With this creative idea, they were able to collect over \$400 in pledges for their knitting from family and friends. All proceeds were donated to Street Kids International and the 47 scarves they created were given to a local charity.



who are the world's street kids?

The term street kids carries with it a lot of connotations – most quite unjustly negative.

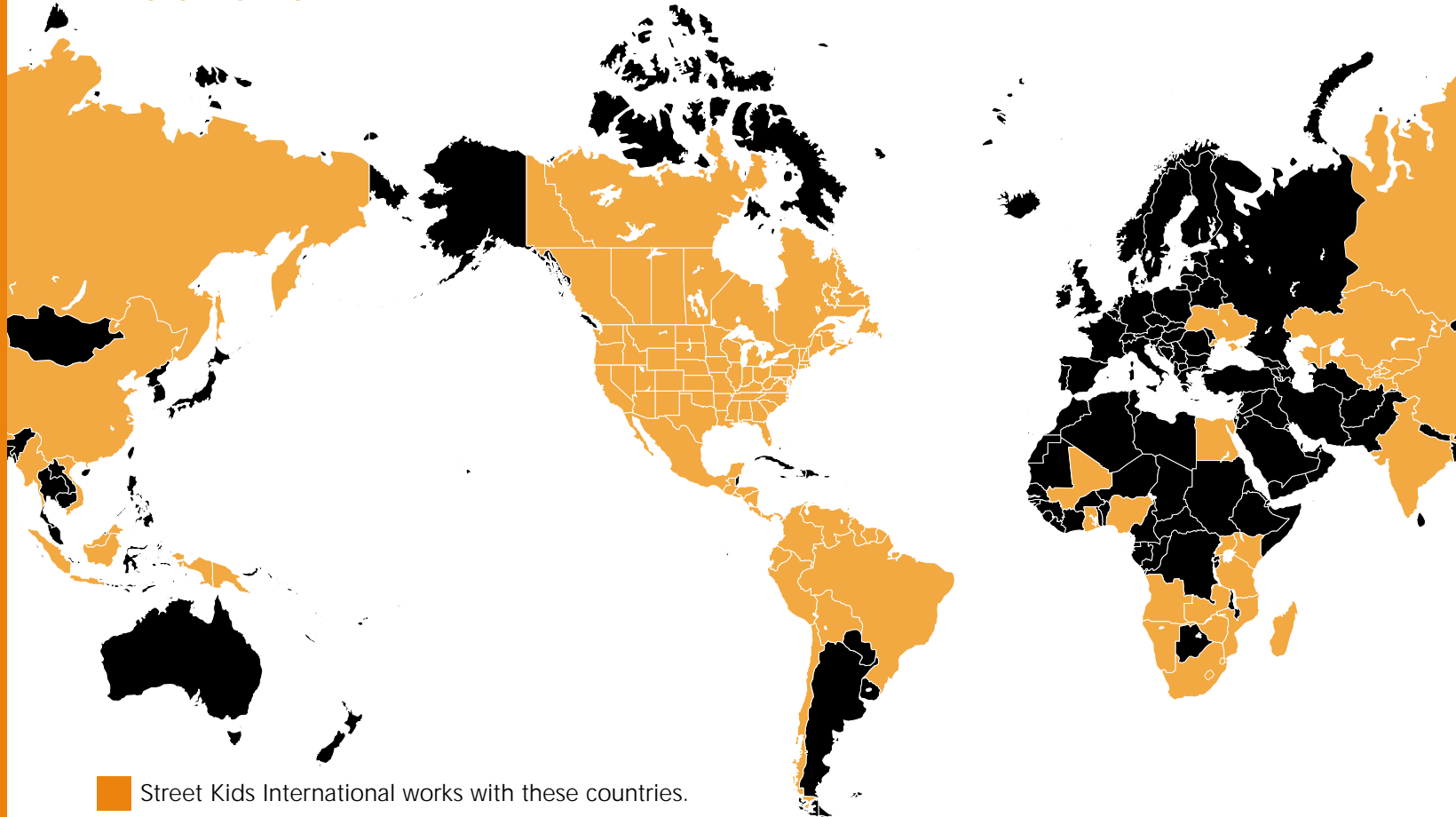
The term also implies a very narrow spectrum of youth. For years, Street Kids International has found it necessary to explain and define the term by addressing the importance of understanding the breadth and individuality of this group and the importance of the issues that face them. Our respect for them, their individuality and their individual experiences have often lead us to describe them in different ways as street involved kids, youth at

risk and street active youth. We recognize the value in reclaiming the term street kids as a valid label, without apology. This term is only negative if we allow it to be.

It can be a term used with pride to describe a world wide group of young people, who can be anywhere from 8 years to 25 years old, all of whom work on the streets, some of whom live on the street, but all of whom are active in a significant way in street life and who benefit from the practical support of Street Kids International and its partners.

When we use the term street kids, we use it with pride, respect and recognition for the unique individuals who get on with life every day on the streets despite the barriers and challenges they face.

where we work.



15 years of progress

- 1987** Street Kids International Bicycle Courier Service operational in Khartoum, Sudan.
- 1988** Street Kids International is born.
- 1989** Karate Kids animation about street youth and sexual health premieres.
- 1990** Street Kids International and Zambia Red Cross partner to create Zambia's first street youth drop in centre. The "Garden Centre" provides a variety of work and training opportunities to Lusaka, Zambia street youth.
- 1992** Street Kids International begins capacity building work by working with community-based NGO's in getting direct donor support.
- 1993** Karate Kids animation wins Drucker Award for Non-Profit Innovation.
- 1994** Karate Kids now available in 100 countries and 26 languages.
- 1995** Goldtooth animation about street youth and drug use premieres.
- 1996** Goldtooth wins top award honours at animation film festival.
- 1997** Pilot micro-enterprise programme proves successful with street youth in Zambia.
- 1999** Street Health programme is launched in Central Asia with the support of Open Society Institute – Soros Foundations Network.
- 2000** In response to pilot micro-enterprise programme Street Business Toolkit launches in Latin America.
- 2001** Speed's Choice animation about street kid entrepreneurialism premieres.
- 2002** Street Kids International holds roundtable at United Nations Special Session on Children.
- 2003** Street Business Toolkit launches in Africa and Central Asia.
- 2003** IMPRINT Street Kids International's Canadian high school global education programme is launched reaching over 2,000 students in its first year.
- 2004** Street Kids International reaches more than 300,000 youth in Russia with its Street Health Programme.



Series of characters from "Speed's Choice".

"Primary prevention programs need to make special efforts to gain access to these young people and to understand and respond to their particular needs. This can often be achieved through mobilizing volunteers and street educators, as UNAIDS, the UN International Drug Program (UNDCP), and Street Kids International have done when working with street children in Asia."

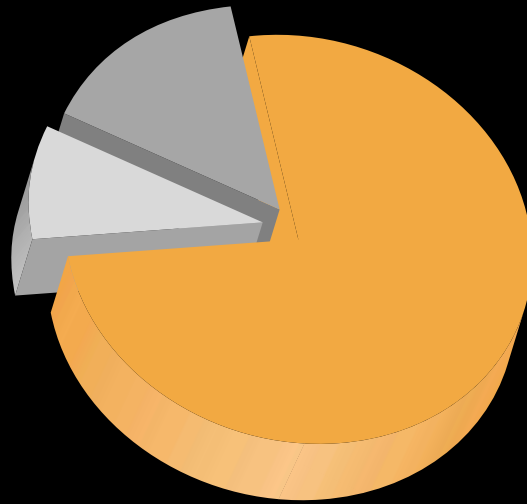
Kofi A. Annan

Secretary-General of the United Nations

we are accountable.

our expenditure snapshot.

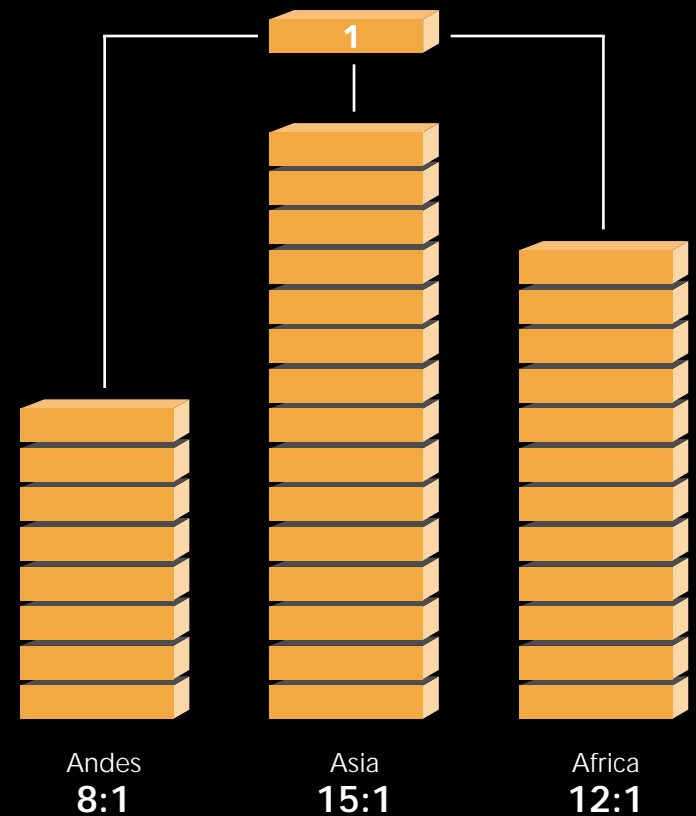
Our commitment to minimizing operating costs allows us to maximize what we can spend directly on impacting street kids through our global programs.



- 9.1% communication and fund development
- 15.3% overhead and administration
- 75.6% direct program expenditures

our leverage.

Through matching funds available to us from governments, corporations, foundations, and individuals, Street Kids International is able to take every dollar of untied funding and match it. But more significantly, we have been successful in leveraging that dollar 8-15 times over depending on where we are working in the world.



we need your help. thank you.

officers

Chair – Jeff Baikowitz

President, Microban Canada Inc.

Treasurer – Stephen Yuzpe

Chief Financial Officer, Points International Limited

Secretary – McCarthy Tetrault in Toronto

Past Chair – Jane Brennehan Gibson

Director of Knowledge Transfer and Exchange, The Institute of Work and Health

directors

Robert Barnard

President, D-Code

Bindu Dhaliwal

Lawyer, Gowlings LLP.

Sheldon Ehrenworth

Founder, Public Policy Forum

Ted Matthews

Brand Coach, We Want Ted Inc.

Christine Remme

Director of Marketing, Maxim Toastmaster

William Richardson

Lawyer, McCarthy Tetrault

Gerrard Schmid

Executive Vice-President and COO,
Retail Markets, CIBC

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Street Kids International acknowledges the contributions of Imagine That! Communications Inc. for the design of this Annual Report.
Street Kids International acknowledges the contributions of C.J. Graphics Inc. for the print of this Annual Report.