

110,000 euros: 45,000 participants: 4 countries.

ECCO Walk for Life supports Street Kids International

by David Pell, Executive Director

Walking through the beautiful streets of Berlin, Copenhagen, Gothenburg, Kolding and Warsaw to support Street Kids International was a Sunday family activity for over 45,000 participants in ECCO Walkathons. Participants walked 6 or 10kms past photos and educational displays explaining Street Kids International's effective program supporting youth on the road out of poverty. Based on their participation, ECCO's Walk for Life campaign donated 100,000 Euros to Street Kids International's "street work" program in Poland and Kenya.

Street Kids International's participation in these popular humanitarian events signals the first step in a three year partnership with ECCO's Walk for Life campaign. With ECCO's support Street Kids International will expand its unique Street Business Toolkit to provide thousands of street kids in the poorest areas of Poland and Kenya with safe and practical ways to earn an income. Jeff, a youth worker in the Kenyan slum of Kibera was convinced after his Toolkit training that, "the Street Business Toolkit will be big. Real impact and changes will occur." In fact, Jeff has already begun preparations to implement Toolkit training to twenty youth every second week teaching kids how to start businesses of their own.



Meredith Lee, Director of Programs, and Numer Raz, a Polish Rapper, at the ECCO Walkathon in Warsaw.

The success of Street Kids International's participation in the ECCO Walkathons was in part thanks to local volunteers as well as several special representatives. They included Danish Media personality Vibeke Hartkorn, World



Young Danish participant with a Street Kids International Tattoo.

Cup Triathlete Torbjørn Sindballe, and Polish Rapper Numer Raz each who spoke about the importance of their participation in the fight to end youth poverty. Fredericka Gregory, Ambassador of Canada to the Kingdom of Denmark, also participated. "ECCO and the array of volunteers did a great job in organizing the event supporting several NGO's including a Canadian NGO "Street Kids International", which has been highly successful in helping street kids help themselves. says Ambassador Gregory. "The walk was also a lot of fun! That's why I took part this year, and I will do so again!"

The partnership with ECCO Walk for Life is an important part of Street Kids continued work impacting street kids in a positive, sustainable way. Morten Lauge Jensen, Sponsorship and Event Manager at ECCO shoes explains: "ECCO has a long term commitment to making a difference in the lives of young people. We were very pleased by the interest of the ECCO walkathons' participants to Street Kids International's program. We look forward to sharing with participants and our customers the important impact ECCO's Walk for Life campaign is making in the lives of youth living in poverty."

street jibe: linking youth poverty solutions.

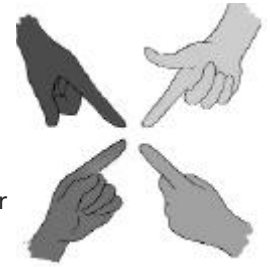
by Brent MacKinnon, Program Manager



Streetjibe wishes to thank the Ontario Trillium Foundation, CIBC and KPMG Foundation for their generous support in making Streetjibe's initiatives possible.

Streetjibe is a ground breaking, capacity building initiative involving a diverse group of York Region youth organizations and youth workers. This 3 year pilot project strives to increase the effectiveness of youth workers who work with young people experiencing poverty. To date, Streetjibe has already made significant strides in bringing about real changes in how organizations work together to end youth poverty in York Region.

Streetjibe's monthly workshops are designed to impart practical tools that teachers and youth workers can apply in their day to day work. Brent MacKinnon,



Program Manager explains: "We use web-based media and workshops to enhance learning among participants by sharing our diverse experience and expertise." The training covers a wide variety of topics including goal development, serving youth across sectors, and stereotypes facing youth.

Led by Meredith Lee, Director of Programs our latest workshop, titled "Global Exchanges" increased the participants' knowledge of best practices internationally working with youth and how these successful tools might be adapted to the local context. Meredith explained "Our years of experience internationally have taught us innovative ways youth workers connect with youth in the most challenging environments in the world; these are lessons that can and should be applied to the situation facing youth in York Region."

This workshop is one of many that have established Streetjibe's early success in demonstrating that working together across organizations can and will have a positive impact on youth homelessness in the region. We are committed to making sure that real change happens in the coming year and to sharing these successes in the fight to end youth poverty.

Street Kids International presents at Microenterprise Conference.

Education Development Centre (an U.S.-based NGO) invited Street Kids International to the Global Youth Microenterprise Conference to highlight our entrepreneurship program with out-of-school youth in Haiti using the Street Business and Banking Toolkit. On September 10-11, Street Kids International staff led sessions entitled "Hard to Reach Youth in Hard to Reach Places" and "Effectively Linking Corporate Social Responsibility with Local Partnership in support of Youth Microenterprise". It was our honour to share knowledge with an audience of key players in the global movement towards greater economic opportunities for marginalized youth.

Street Talk seeds a curriculum.

Emerging from our Street Talk audio conferences held last winter Street Kids International has developed a multi-media curriculum with the help of ESL Teacher Mandi Gerland. The curriculum aims to expand students' knowledge of the challenges facing street involved youth and of their rights and responsibilities as global citizens. Margit Muller, ESL department head at a Markham high school comments "The work which has been put into (the curriculum's) preparation is truly appreciated. It is an eye opener both for my students and myself!". To find out more visit our website or contact kristy@streetkids.org.



helping young girls fight HIV with new training tools.

by Meredith Lee, Director of Programs

Since November 2006, Street Kids International has been working with Kenyan national health network, AfriAfya, to develop new education tools geared specifically to the needs of adolescent girls and their disproportionate vulnerability to HIV/AIDS. Funded by the Canadian International Development Agency through the Canadian Society of International Health, the draft versions of three unique tools have been developed together with local grassroots organizations.

“ Miss Namwaya came to collect us one day and she was afraid that I might have contracted a Sexually Transmitted Infection. After some more hours of waiting her fears were confirmed when the HIV tests became positive. Since we were having some frequent lessons in school about HIV, I was quite aware that many rape victims test HIV positive. This made me well prepared for the news. ”

an excerpt from the Luo Story Collection



One of these three tools is a collection of stories written by girls who attend a rural boarding school in the Nyanza province. One hundred Luo girls, the second largest tribe in the country, wrote stories about their lives and the challenges of being particularly susceptible to HIV infection due to cultural and societal norms. These girls were asked to write about their experiences as though they were speaking to their younger sisters to provide advice, healing and a sense of support.

This story collection along with the other two tools, including an engaging DVD with activities about relationships and HIV, and a series of infectious songs and skits that display the reality of HIV/AIDS; are currently being tested with girls from different parts of Kenya to ensure their broad applicability and reach. These three new tools demonstrate Street Kids International's priority to provide youth with a voice and an opportunity to learn from each other.

postcard from the field: India

by Reema Patel, Street Kids International Intern



Reema arrived in Mumbai this fall to begin her internship funded by the Canadian International Development Agency.

I've been living in the colourful, frenetic city of Mumbai for three months now, working with Street Kids International's partner Railway Children.

In the evenings after work, my co-worker and I take the overcrowded Mumbai local train down to Victoria

Terminus (or VT) station. We bring art supplies to do art with the boys who live at the station. Through art, we

ask the boys to describe safe spaces or their future goals. One boy drew a grave yard, called it Murdistan (Land of the Dead) and explained that in his world death was the only guarantee of safety. Although saddened by what he said, time spent with the VT boys teaches me about their lives, struggles, fears, and hopes. I know it is important that he felt he could share his feelings with me, I also know that Street Kids International's programs can give him hope.

In Mumbai, older street kids are often excluded from programming and services of NGOs who work with street children. Labelled as "children of no return", they survive on the streets experiencing substance abuse, scavenging for odd jobs, living with constant violence and with a mistrust of authorities and NGOs. Street Kids International and Railway Children recognize that these youth have potential which others ignore but need to be respected and worked with directly not as part of a children's program.

Last week I spoke with one of the boys about income generation. A group of about ten crowded around us, perhaps drawn by the spectacle of me conversing with this boy in slow, pre-meditated Hindi. This boy earned 100 to 1000 rupees (up to \$25) a day through various means: car parking, scalping movie tickets and pick-pocketing. He'd spend his earnings quickly on movies, clothing, drinks and drugs. Despite this, his resourcefulness and resiliency make him a perfect example of the type of young person that Street Kids International works with around the world.

1 million Aeroplan Miles donated by Air Canada Kids Horizons.



As a program partner of Air Canada Kids Horizons, Street Kids International received 1 Million Aeroplan miles in celebration of the program's 4th

Anniversary. At a celebration of Air Canada Kids Horizons success in helping support the health and well-being of children, Street Kids International was once again recognized for using Air Canada's support to help the most vulnerable children globally. Micheline Villeneuve explains "Air Canada Kids' Horizons is proud of its association with Street Kids International and salutes them in their quest to provide better opportunities for street kids."

the idea trip: "Partir Pour Ses Idees"

Street Kids International will be featured in a French-language TV series documenting the work of Canadian NGOs serving children overseas. Filming for Street Kids' segment took place in Kathmandu, Nepal, during the August launch of the new Setting Up for Success Project in collaboration with local partner SathSath. Check www.tv5.ca/television/Partirpoursesidees.html for the schedule.

upcoming events

Mumbai Charity Tournament November 7, 2007.

20th Anniversary Celebrations Begin in January 2008, see www.streetkids.org for more information.

leave a lasting legacy.

Street Kids International has been successfully helping the over 100 million street kids world wide for almost 20 years and we will be continuing this mission for as long as we are needed. By including Street Kids International in your will, your legacy can be helping us provide more kids with the opportunity to live a safe and healthy life. Street Kids International would be honored to be named as a beneficiary in your will.

If you would like to discuss leaving a legacy, please contact Heather Nelson at 416-504-8994 ext 26, nelson@streetkids.org



Olympian Donovan Bailey, Kim MacDonald of the Weather Network, and Dwight Drummond of CITY TV enjoy the evening at the Rivoli.

cues 4 kids: playing pool to support street kids.

On September 27th, at the Rivoli, celebrity team captains including Chef Robert Rainford, Liz West, Cabbie and Dan Levy played alongside teams of fundraisers in our 1st annual pool tournament, Cues for Kids. Teams took to the felts and raised almost \$15,000 for the world's most vulnerable youth. Check out our website for details and stay tuned for info on next year's event!



Brand: It Ain't the Logo Launch.

Ted Matthews, Street Kids International Board Director and Brand Coach along with co-authors Greg De Koker and Andris Pone, have written an already-acclaimed book Brand: It Ain't the Logo* (*It's what people think of you). The book includes a chapter explaining the benefits for their company Instinct Brand Equity Coaches, of partnering with Street Kids International. At the launch event five dollars from each book sold was donated to Street Kids.



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