

20 years of compassion. 20 years of change.

Street Kids International celebrates its 20th anniversary

by David Pell, Executive Director

When Peter Dalglish founded Street Kids International 20 years ago, he recognized the vast potential street kids hold to earn income, support themselves and make healthy life decisions. In the mid-1980s he saw street kids fending for themselves in Sudan, and acknowledged their innate street smarts and resilience. Realizing more could be done to help these young people, he launched the Street Kids International Bicycle Couriers with borrowed bicycles and a number of mail delivery contracts from local businesses.

Twenty years later, Street Kids International is proud to have reached more than two million kids in 60 countries with similarly innovative and accessible income-generating and healthy lifestyle options. Our animations have transcended the limits of language to teach about street health and entrepreneurship, while our workshops have been adapted to cultures around the globe.



Street Kids International has delivered valuable street health and business training to youth around the world for 20 years.

Our 20th year provides a fantastic opportunity to acknowledge the important progress we've made. It also allows us the chance to recognize the generosity and compassion of our donors and partners without whom Street Kids could not have grown as it has over the past two decades.



Just last year, for example, our partnership with ECCO allowed us to bring

our street work programme to Kenya and Poland, delivering valuable entrepreneurial skills to street kids in these countries. Long-term partnerships with Bank of Montreal, Air Canada Kids' Horizons, and McKinsey and Company, to name a few, have allowed us to similarly reach out to street kids around the world. With the support of Instinct Brand Equity Coaches, we have established a strong and well-respected identity over the years. Meanwhile, the dedication of Tilley Endurables has provided vital support, by offering donations through sales of its products.

On April 30, 2008, we are honoured to recognize these and other donors at Street Kids International's "20/20 looking back, forward vision" anniversary event. Over 200 supporters will be in attendance at Rosehill Lounge in Toronto to celebrate our accomplishments and look ahead to the future. We are thrilled that Mary Walsh of This Hour Has 22 Minutes will be present at the international-flavoured cocktail party to help us celebrate. We are also thankful to KPMG for its support for the occasion. In addition to this celebration, Peter Dalglish will be in town to serve as the keynote speaker of a Rotarian lunch on May 2, 2008.

As we enter our third decade we know our work carries continued relevance, as there are still more than 100 million street kids worldwide. The continued support of our donors has allowed us to get this far, and we invite you to celebrate with us over the coming year. Our website, streetkids.org, offers details on our plans for the coming year, including the 20th anniversary event on April 30.

around the world in four months for Street Kids International.

by C.J. Wilkins



Dylan and C.J. Wilkins will ride their motorcycles around the world this summer to raise donations and awareness for Street Kids International.

What are you doing this summer? If you are brothers C.J. and Dylan Wilkins, you are riding motorcycles - all the way around the world!

The [Here to Here World Tour](#) benefiting Street Kids International is the dramatic journey of two brothers riding more than 30,000 kilometres on a pair of Buell motorcycles.

"We are heading eastward from Calgary until we get home," said Dylan. "It's a complete circumnavigation of the globe from May to September."

C.J. and Dylan will ride through more than 20 countries ranging from the dizzying heights of the Rockies and Altai Mountains to the vast expanse of the Gobi Desert and endless forests of Siberia - both on-road and off.

"There are no roads in some places such as Mongolia and parts of Siberia," remarked C.J. "We will be exposed to the nature's elements 24/7. Rain, cold, dust, rocks, traffic, camels, you name it - we will encounter it all."

Why ride so far through such demanding conditions? The brothers, who grew up in a low-income, single-parent home, want to raise awareness and funds for Street Kids International.

When asked why they chose to partner with Street Kids International, the answer was simple. "Growing up, Dylan and I had only the opportunities we created for ourselves," said, C.J., "we love that Street Kids International empowers youth to improve their own lives. It is a hand-up, not a hand-out way of getting involved."

The brothers will spend about eight hours per day riding, with the rest of the day spent interacting with local people and visiting areas of interest. They will document the journey with regular updates to the trip website www.hereandthere.com, where you can also donate directly to Street Kids International.

practice pays off in Nepal.

by Asha daCosta, Programme Manager

At the young age of eight, Bisal left his home in a small town in Nepal and made his way to the capital city, Kathmandu. In search of a means to support his disabled mother, this was the beginning of Bisal's life on the streets.



An entrepreneurial spirit carried Bisal through some difficult times during which he tried to make a living from numerous small business ventures such as selling pens in the local market. None of his small business efforts earned him enough money to support himself, and he was unable to save the money needed to visit and care for his mother.

Through his connection to SathSath - Street Kids International's local partner organization - Bisal was invited to attend a Street Business training. Through this training Bisal was exposed to the basics of starting and running a small business and was able to identify how and why his previous business attempts had not succeeded.

By identifying a need for youth to practice running businesses before venturing out on their own, SathSath introduced the Momo cart practice business with the

support of Street Kids International.

"Here youth can practice every aspect of running the business - from visiting the market to buy the ingredients for the Momos (savory dumplings that are popular in Nepal), to making, marketing and selling them" explains Bisal, SathSath's director.



Bisal selling Momos at the night market. Kathmandu, Nepal

Each youth who enters the practice business is expected to mentor and support another youth coming through the program. Like others before him, Bisal was mentored by an older street youth who helped him translate his newly acquired business theory into sound practice. Today, Bisal operates a successful business and is preparing to mentor the next Momo Cart trainee. Bisal intends to continue selling Momos and is proud that he now earns enough to help support his mother.

streetjibe: bringing youth "In from the edge."

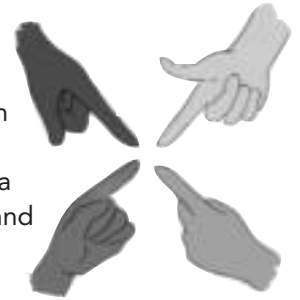
by Brent MacKinnon, Programme Manager

Streetjibe is excited to launch its second year of workshops, entitled "In from the edge," along with its new "York Region - sharing the word" newsletter.

With the support of key community stakeholders, Streetjibe is a three-year initiative funded by the Ontario Trillium Foundation, CIBC and the Keg. It strives to build on the community's desire to reduce youth poverty in York Region. Dedicated and enthusiastic professionals joined together in its first year to work and learn collaboratively toward achieving this goal.

Now in its second year, Streetjibe has implemented its "In From the Edge" workshop series. Many youth in York Region find themselves on the outer edges of community and society. Local organizations and groups also find themselves on the outer edges as

they struggle to maintain their services year to year. In response, Streetjibe's workshops aspire to create a shift in the way individuals and groups work together so young people will have improved access to opportunities and resources.



In order to generate the sharing of ideas, Streetjibe has launched its "York Region - sharing the word" newsletter through its blog at streetkids.org. The newsletter highlights new projects and emerging issues affecting youth and youth serving groups in York Region. Readers are invited to post comments on the newsletter to create an ongoing conversation about important matters affecting young people in York Region.

postcard from the field.

by Jane Bird, Street Kids International Intern



Jane arrived in Bolivia this fall to begin her internship funded by the Canadian International Development Agency.

When I arrived in La Paz, Bolivia this past fall to work with CDEA (Centre for the Development of Alternative Education), Street Kids' Bolivian Partner, I was quite overwhelmed by being in such a different world. I was struck by the young people I encountered daily who worked in every facet of the street economy.

I led one of my very first workshops with a group of

street youth, all boys, who attended a night school program organized by the city. Ivan, a youth worker from CDEA, and I entered a room full of loud, and unruly boys and began teaching the Street Business Toolkit. It was difficult to grab the boys' attention and it

seemed hard to imagine we would be able to deliver a workshop to a group determined not to cooperate. However, the techniques used in the workshop along with Ivan's firm but affectionate nature caught their attention. By the end of the workshops they were respectful and trusting of both of us.

Their enthusiastic reaction has become commonplace in most of our workshops and proves to me the strengths of the Street Business and Street Banking Toolkits and the educators who facilitate them. Even the most resistant youth will smile after some of the games involved. Furthermore, they become happy to share their insight once the game is over and the theory is discussed. For youth who spend their days working to support themselves and their families, this experience is not only helpful for their future but for their present as they have a place to relax and enjoy learning.

our continued work in Kenya.

Though violence erupted in Kenya after the country's presidential election in December 2007, Street Kids International continues to deliver its programmes there thanks to the resilience of our partners. Our intern in Kenya is safe as she moves forward with the

development of new street health tools. Meanwhile, our Kenyan partner held Street Banking Toolkit training in Machakos, Kenya in February that was co-facilitated by Street Kids programme staff.

leaving a lasting legacy with Street Kids.

by Mary Cranston

Chris Snyder, chairman and co-founder of ECC Group Personal Financial Advisors, has developed a strong interest in the developing world since he began volunteering with Street Kids International in 1994.

He has taken part in hands-on work with Street Kids in the developing world, and sees value in how the organization's programmes promote business expertise and leadership.

As he has seen firsthand the influence these attributes can have on kids, Chris and his family have made planned gifts to Street Kids.

Examples of planned gifts include donations of life insurance policies, bequests through wills and even gifts of stock.

As a financial planner for four decades, Chris knows most people share a concern about running out of money. "They ask themselves, 'Will I have enough? Will my children have enough?'" he says.

The first thing Chris believes individuals need to ask themselves when thinking about making a planned gift



Chris Snyder meets a mother and child in Malawi.

is if they believe in the cause. If the answer is yes, they should then ask themselves "How much can you share with others who need it?"

"Using the tax tools we have to make a gift which isn't too demanding on us and puts aid into the hands of the kids who need it most is what planned giving is all about," he says.

If you would like to learn more about planned giving and Street Kids International, please contact David Pell at 416 504 8994 ext. 33, dpell@streetkids.org.

mumbai hold 'em.

Thank you to everyone who participated in the Mumbai Hold'em poker tournament at M Lounge in November. Over 70 Street Kids supporters attended to participate in the friendly Texas Hold'em tournament. Together we raised almost \$23,000 to support our programs in India and Nepal.

ECCO walk for life.

Street Kids International is excited to participate for the second year in ECCO's Walk for Life walkathons. These walks, which help raise donations for Street Kids International, will take place in Denmark, Poland and Germany in August and September of this year.

food for futures.

Join us at Yonge-Dundas Square in the afternoon of May 29th for our first annual "Food for Futures. Eat lunch, support youth," food fair. A number of vendors will be present to serve food from the areas we work around the world - North America, Latina America, Africa and Europe - with proceeds going to Street Kids International.

community world cup.

Street Kids International is honoured to receive proceeds from the upcoming Community World Cup, a one-day mini-soccer tournament to be held at BMO field in Toronto in September. Soccer players of all skills levels will be out for a day of fun to raise money for Street Kids.

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