

## what £35 can do.

**It costs £35 for Street Kids International to train one street kid, helping them develop safe and productive ways to earn a living working on the street.**

For **£35** you can buy one concert ticket or provide one street youth with training to help them run their own business.

For **£35** you can fill your petrol tank or provide one street youth with training on savings and loans.

For **£35** you can buy three DVDs or you can provide one street youth with the opportunity to lead a safer and healthier life.

## Can you spare £35?

## Or £35 per month?

Go to [www.streetkids.org](http://www.streetkids.org) and donate today to help young people build better lives for themselves.

## get involved!

*If you like what you hear about the work we are doing and want to support it, there are lots of ways you can get involved and make a real difference to the lives of street kids.*

## get running!

The Brighton marathon is brand new for 2010 and Street Kids International has limited charity places reserved. If you don't have a place in the London marathon, or if you just fancy running a marathon with sea views please

## looking back on our first year.

*Philippa Frankl, Executive Director*

Street Kids International, UK has been fully operational for a whole year now. It's been a very busy twelve months and we've achieved a lot. We have delivered a Street Business training in India, and two Street Business and one Street Banking trainings in Ethiopia. We have trained 125 street youth and, perhaps more significantly, we have trained 62 youth workers, who will all go on to train more and more youth over the coming months and years. We have also developed a partnership agreement with Mobile School and started work to develop new educational materials that will reach out to over 18 000 street kids in 28 cities around the world - but that won't happen until next year so more of that later.

I want to say a huge thank you to all who have supported us in our first year and appeal to everybody reading this to continue to support our work. There's a lot more we want to do in the coming year and we can't do it without you! Please look at the list on the left of this page and think about how you can help us to help street kids build better lives for themselves.

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## Street Kids International in India.

*Positive beginnings.*

Earlier this year Street Kids International UK delivered the first ever Street Business Toolkit training in India. Youth and youth workers came from all over the country to a training centre near Mumbai - some travelling for as much as two days to participate!

Over twelve days, street youth and youth workers received training in small business start up. Using our award winning animation 'Speed's Choice' and plenty of games, activities and interaction, the youth were supported to work out their personal budgets, choose a business idea, survey the local market, learn how to attract customers and to prepare their

contact [ukinfo@streetkids.org](mailto:ukinfo@streetkids.org) to reserve your place and find out how we can help with your fundraising.

### **get donating!**

Visit [www.streetkids.org](http://www.streetkids.org) to read more about us and how your contributions can help. Make a donation today, or better still set up regular monthly donations to support our work. Whether large or small your contributions really do make a difference and we promise to keep all our donors up to date on how we are spending our funds so you can see how you are helping street kids around the world. All online donations are secure and protected by Pay Pall.

### **get spring cleaning!**

Ok so it's not technically spring but it's always a good time to create some valuable space at home by clearing out unwanted items. If you sell them on e-bay you can elect to donate from 10% - 100% of the sale price to Street Kids International. Go to [www.ebay.co.uk](http://www.ebay.co.uk) and look for 'sell for charity' in the sellers area.

### **get online!**

Use a Yahoo powered search facility that allows Street Kids to receive donations as you search the web - and doesn't cost you a penny! Copy this link to add a box to your browser, and make Street Kids your default search provider. It's as easy as that!

<http://admin.whitedotbox.com/browsersearch.asp?OrgID=4421>

### **get people talking!**

Tell your friends, family and colleagues about us, forward this e-mail and help spread the word about how Street Kids International is helping to change young people's lives. If you know anyone who'd like to receive these newsletters in future please let us know. We'd be happy to add their name to our list of friends and supporters and keep them in the loop.

### **get creative!**

Whether you like to bake cakes,

own business plans. Youth workers supported the youth through the programme and were coached in facilitation of Street Kids' unique participatory learning techniques so they can pass the training on to more youth in their own organisations.

At the end of the training both youth and youth workers alike were fully enthused about what they had learned and ready to go out and put it into practice. Shwetank, the project coordinator from our partner organisation Saathi, reports that some youth who attended the training have already set up small businesses and many are showing signs of increased confidence and self esteem, some have even made the move from the street to supported housing and are moving forwards with their lives. Initial feedback shows that more youth are already receiving training from the youth workers who attended. We aim to extend our work in India to impact more and more youth like Ajay whose story follows.

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## **from strength to strength.**

*Ajay's story*



Ajay is 19 years old and lives on the platform of a railway station near Mumbai. Before attending the Street Business training he was selling balloons on the street. His income was sporadic and not enough to allow him to move his life forwards.

Within a week of attending the training Ajay had made changes to the way he ran his business and commented to his youth worker about the positive impact of those changes. Following the training, rather than buying small quantities of balloons Ajay invested 400 rupees to bulk buy balloons at a lower

hold parties or abseil off tall buildings, do something you enjoy - or challenge yourself to do something you really don't enjoy - and raise money and awareness for Street Kids International at the same time.

Contact [ukinfo@streetkids.org](mailto:ukinfo@streetkids.org) if you would like to support us with an event or activity.

### **get in touch!**

We have lots more fundraising ideas and can support you in your efforts to raise money.

Contact [ukinfo@streetkids.org](mailto:ukinfo@streetkids.org) for inspiration or to discuss your plans.

[www.streetkids.org](http://www.streetkids.org)

price. He took his new stock to two local festivals and applied what he had learned about marketing himself and his business to treat his customers differently. His new approach was so successful he turned his 400 rupee investment into 900 rupees.

In less than a month Ajay went on to invest his earnings from the balloon sales to set up a small bicycle repair shop. Having learned about the importance of choosing a good business location he positioned himself near the public toilets and washing facilities in his community. Ajay says that as the majority of people in the area don't have running water in their homes almost everyone visits the public toilets and therefore the whole community is aware of his business. While working in his new location Ajay spotted a unique business opportunity - ironing people's clothes while they have their morning wash – and has recently expanded his business further to offer a street side ironing service alongside the bicycle repairs.

Ajay says the training has impacted his personal life as well and, in particular, says his relationship with those closest to him has improved, as he is able to communicate better with them. Ajay hopes his new businesses will allow him to earn a more regular income to support his day to day needs and plan a better future for him and his wife.

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