

leaving a lasting legacy with Street Kids.

Chris Snyder has been involved with Street Kids International for 16 years, and has witnessed our work firsthand in Malawi and Tanzania. During his travels, he saw how our innovative programs speak directly to youth, providing them with practical skills that translate into profitable businesses. He also witnessed how our graduates gain valuable leadership skills that benefit their families and communities at large.

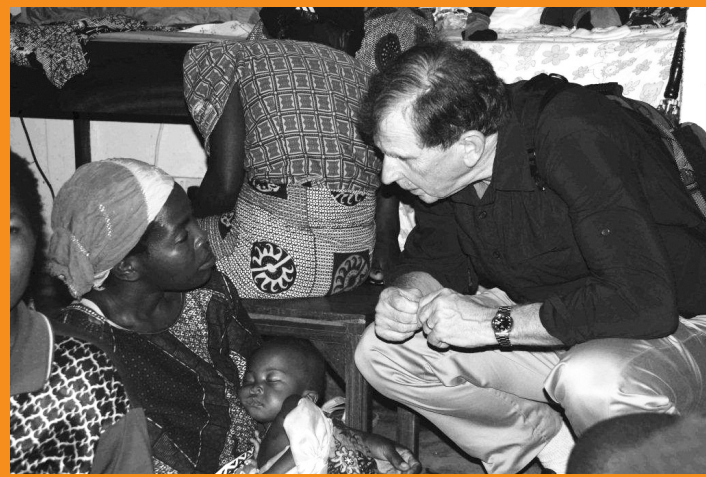
When Chris returned to Canada, he decided to talk with his family about making a planned gift to Street Kids. Planned giving allows you to leave a gift to the organization through a life insurance policy or a bequest in your will. This ensures that your legacy carries on through the work that we do around the world. "It gave our family a chance to talk about the things we value, like sharing and kindness," Chris says.

As chairman and co-founder of ECC Group Personal Financial Advisors, and a personal financial advisor for 45 years, Chris understands that leaving money to loved ones is a concern for many people. Rather than asking "Will I have enough for a planned gift?", Chris believes we first need to ask, "Is this a cause I believe in?" If the answer is yes, he encourages people to consider how much they can share with others.

If you would like to learn more about making your planned gift to Street Kids International, please contact Aruna Aysola at 416 504 8994 ext. 32, aruna@streetkids.org.

what we believe. creating change through the Catalyst Circle.

Making a difference starts with a single belief in a better world. We believe in the immense potential of street kids everywhere, and we believe that you share our vision of a world without poverty. That's why we created the Catalyst Circle, where your gift of \$1,200 trains one youth worker in the developing world. That youth worker will assist as many as 70 street kids to start their own businesses in their first year alone. As the cycle continues, we build the capacities of entire communities—all from your single gift. To learn more about becoming a Catalyst Circle member, contact Aruna Aysola at 416 504 8994 ext. 32, aruna@streetkids.org.



Chris Snyder meets a mother and child in Malawi

celebrate the holidays with SKI.

With 2011 just around the bend, it's time to start thinking about holiday plans! This year, we ask that you please invite friends and family over for a Kitchen Party. Instead of a night on the town for New Year's, ask your guests to make a charitable donation that could forever change the life of a street kid. To find out more about our Kitchen Party Host Kit, and to start planning your event, contact us.



streetkids
international
catalyst for better lives.

street scenes
fall 2010



David Pell, CEO
Street Kids International

message from our CEO.

The global success of Street Kids International is made possible for many reasons. Our hardworking staff are continually developing new tools to reach the most marginalized children in the world; our dedicated interns are delivering our programs firsthand; and our generous supporters continue to prove that the best time to change a life, despite financial challenges, is right now. We also receive support from the Canadian International Development Agency (CIDA). Their funding allows us to begin projects in new regions and helps to support our internship program, providing Canadian youth with field experience for their future careers in international development.

Throughout these pages, you will read about CIDA's integral role in our work. In September, Street Kids was evaluated for CIDA funding status for a five-year term. The extensive review—conducted by a third-party firm, Baastel—lauded our innovative, dynamic programming and our vision for promoting sustainable economic development and social equality. We have included some highlights from Baastel's report below. Karimah Hudda, our director of programs and partnerships, shares her story as she visits Nairobi, Kenya, for the first time—a trip that was facilitated and enriched by CIDA intern Virginia Kanyogonya. Like Virginia, Dianne Denton is completing a CIDA internship in Mkombozi, Tanzania. On page 3 Dianne brings to life her experience on the ground.

CIDA funds about one-third of our work. For this reason we must rely on charitable donations and fundraisers to deliver programming, such as those hosted by Drawn To Develop and the League of Ordinary Gentlemen. We share the latest successes from their tireless efforts on page 3. As we look forward into 2011 (see page 2), I am excited about the new initiatives that lie ahead, both internationally and at home. Together with your renewed support we can continue to deliver world-renowned training programs and build upon our expertise in providing youth with a path out of poverty. Please help us accomplish this by making a donation today.

Sincerely,

David Pell

If you have made a donation in our recent fall appeal, thank you very much for supporting our work!
If you have not already done so, we ask that you please make a donation this holiday season.

Yes! I believe in the resiliency and potential of street kids around the world!

I would like to support a **onetime** donation of: \$50 \$75 \$100 \$1,200 (Catalyst Circle) Other \$ _____

I would like to make a **monthly** donation of: \$5 \$25 \$50 \$100 (Catalyst Circle) Other \$ _____

Please find my gift enclosed by: Cheque Money order OR Please charge my: VISA MasterCard

Credit card number: _____ Expiry date: _____ Name as it appears on the card: _____

Cardholder's signature: _____

Address: _____ City: _____ Prov.: _____ Postal Code: _____

Tel number: () _____ Email: _____

On behalf of the youth we help, thank you very much for supporting Street Kids International!

A receipt for your tax deductible donation will be issued to the details above.

Street Kids International respects your privacy and adheres to the Personal Information Protection and Electronic Documents act. From time to time we send our donors updates to inform them of Street Kids International's programs, services, and special events. If at any time you wish to discontinue receiving regular updates from us, please call us at 416.504.8994 ext. 28 / 1.800.387.5326. We will not trade your name with other organizations. Registered Charity No. 12890 7870 RR0001

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thank you.

streetkids
international
catalyst for better lives.

Baastel's report delivers high praise.

In September, Street Kids was evaluated for CIDA funding by a third-party firm, Baastel. We are happy to share highlights from their positive report:

"SKI and its partners are driven by a strong vision that translates into dynamic, flexible programs that match the needs of vulnerable youth and their families."

"SKI has been successful in promoting innovative tools. For instance, the SBTK [Street Business Toolkit] used in current programming is based on approaches that have been tested in 60 countries globally. ... United Nations has recognised SKI as 'a global best practice leader in youth work.'"

"SKI has also been able to evolve over time to ensure that its vision and objectives remain relevant to youth discourses. ... The most telling illustration of SKI's evolution lies in the content of SKI's training, which is constantly being enriched by local partners to remain useful and relevant."





Ben, a Master Trainer in Nairobi, with SBTBK graduate Maureen

postcard from the field.

by Karimah Hudda, director of programs and partnerships.

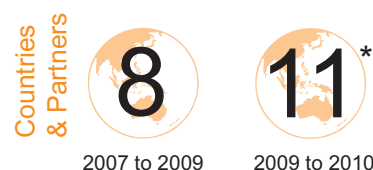
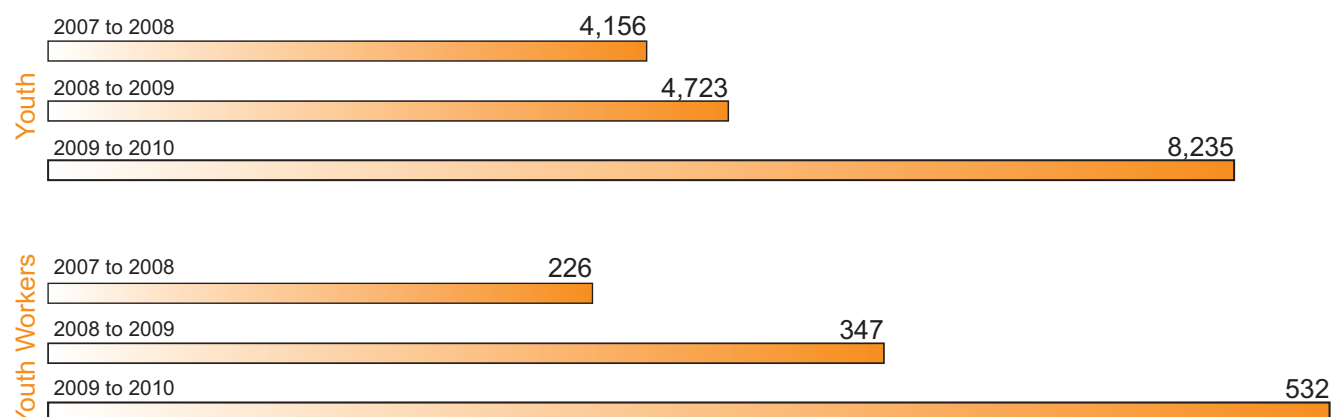
I walk through Kibera, Nairobi's largest slum and the second largest in Africa, realizing that my jetlag hasn't quite worn off. For the past two days I have been meeting with our local partners and numerous microfinance institutions to see how we can provide trained youth with start-up capital for launching and growing their businesses. This is my first field visit for Street Kids International, and on the ground I am met by Virginia Kanyogonya, one of our brilliant CIDA interns who has been a great support.

And now, on the edge of Kibera, I'm going to visit Maureen. I'm accompanied by Ben Ogunde, one of Street Kids' most captivating Master Trainers. We walk into a tiny room, barely the size of my bathroom back in Toronto. It's packed with material and four old sewing machines. Maureen, a Street Business Toolkit (SBTK) graduate and mother of two, sells embroidered tablecloths that she

makes here on a rented machine. She launched her business after receiving the SBTBK training and a start-up loan from local partner K-Rep Development Agency. Maureen has repaid her loan and has taken another loan to build a better home for her family. Eventually, she wants to buy her own sewing machine, and she is filled with ideas for keeping her business competitive.

Maureen tells me that there were students in her program who didn't get loans because there wasn't enough funding. There are so many brilliant and inspired individuals like Maureen, who tell us our entrepreneurship training works and ask us for more support so that all students can have the same opportunities. I hope that through our joined efforts with K-Rep Development Agency we can make this happen.

our growing impact.



* Bolivia, Canada, Ecuador, Ethiopia, India, Kenya, Nepal, Peru, Philippines, Poland, Sierra Leone

moving forward in 2011.

- ◆ Our CIDA internship program will continue to place Canadian students with our global-network of partners on a range of projects.
- ◆ In Tanzania, our renewed partnership with Mkombozi will develop micro-franchise businesses that youth can manage after completing our training.
- ◆ Our program in Ethiopia will expand in its 3rd year, with more Master Trainers helping youth to start small businesses.
- ◆ New initiatives in Bolivia, Peru, and Ecuador will build on 3 years of success to focus on sustainability and increasing capacities of youth workers to help youth be reunited with their families and start small businesses.
- ◆ A pilot Street Business program will begin in Guayaquil, Ecuador.
- ◆ In Canada, we will provide entrepreneurship training and employment skills to Aboriginal youth in Saskatchewan and Alberta.
- ◆ We will continue to provide front-line youth workers in Toronto with skill development and collaboration opportunities, building on our York Region programming.
- ◆ With support from Pepsi Refresh, we will launch our first project in the United States, promoting our Street Business and Street Banking training to youth workers and street active youth in urban neighbourhoods.

Dianne's story: witnessing SKI's success in Tanzania.

We recently caught up with CIDA intern Dianne Denton, who is working alongside our partner organization Mkombozi in Tanzania, to ask her a few questions about how her internship is going so far.

What attracted you to SKI's internship program?

I've known about Street Kids International since high school, when I saw their presentation about health education with youth working in the sex industry. I was impressed by the organization's non-judgemental approach and how they accepted the youth's current situation as a departure point for change. Street Kids has since integrated its health program as a component of its innovative entrepreneurship program, Street Work. With a background in international education, I was excited to work with youth who have been excluded from formal schooling. The training is very high quality and practical, and I was impressed with the direct link between competencies youth gain and the skills they need to be successful entrepreneurs in their local contexts.



Dianne with co-worker Pascal from Mkombozi

What's it like in Tanzania?

I am placed with our partner Mkombozi in Arusha, which is in the north. Tanzania is a Swahili-speaking country in East Africa with a vibrant, friendly culture. Arusha is a mid-sized bustling city right near the foot of Mount Meru, which I have a great view of from my house! A lot of the youth that we work with on the streets come from villages in rural Tanzania or slums on the outskirts of the city, where life is tough. Often they come to Arusha looking for work or school, but many end up living on the streets due to lack of opportunities.

What has been your most memorable experience so far?

I've had the opportunity to follow-up with youth who received the Street Business Toolkit training years ago. One of my favourite experiences was visiting Sofia, a female youth who sells homemade freezies and fried bananas to primary school children at recess. By knowing how to market her product to specific customers, she's been able to pay rent, buy a bed, and send her little sister to nursery school. Hearing these success stories are what makes it all worthwhile!

an extraordinary partnership.

Street Kids is thrilled to have the League of Ordinary Gentlemen back on board for another year. The four members—Laurence Loftus, Shawn Bryan, Troy Bourassa, and Marc Reed—have recommitted to hosting fundraising events throughout 2011 to help support our work in Bolivia, Ecuador, and Peru.

The Andean region is one of the poorest in South America, where high levels of unemployment and homelessness are an unfortunate reality. For the past 3 years, Street Kids has worked with partner agencies and Master Trainers to help youth receive practical education and coaching that provides them with the skills to launch a successful business.



Laurence Loftus (centre) and Shawn Bryan (right) on their recent trip to Biratnagar, Nepal

We look forward to expanding our successful programming with the help of the League. Our continued partnership proves that their motto is true: "Motivated, ordinary people can make an extraordinary difference." Thank you once again, gentlemen!

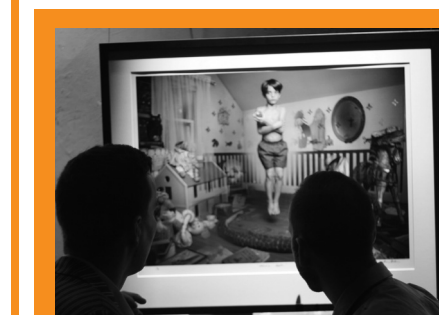
Drawn To Develop Gala.

by Jo Cutajar.

The D2D Committee* extends a special thank you to everyone who shared in the magic and beauty of the 2010 Drawn To Develop Gala presented by Rogers Communications on October 14th at the gorgeous Fermenting Cellar in Toronto's Distillery District. The 3rd annual D2D Gala featured 36 original photographic works for silent auction, each uniquely inspired by a young street survivor connected to a Street Kids' program in Bolivia, Ethiopia, Kenya, and Nepal.

With the fantastic support of Rogers Communications, Drawn To Develop strengthened its program and is thrilled with the overwhelmingly positive response from D2D Gala guests, photographers, and volunteers. The vibrant energy of this year's audience, their genuine engagement in the moving youth stories, and the series of print bid wars that ensued made for a truly incredible evening.

Driven by a passion for generating social change through initiatives that raise awareness in a creative and compelling way, Drawn To Develop is happy to announce



Photographer Jonathan Hobin (right) discusses his work with Cory Boyd (left), who purchased the print in the silent auction

this year's D2D Gala raised \$60,000 for the innovative youth programs of Street Kids. The highest bidder of the evening, Melissa Millar, won not only Ryan Szulc's gorgeous print, but also two round-trip tickets graciously donated by Air Canada Kids' Horizons. Be part of the D2D story and visit drawntodevelop.com.

* D2D Committee: Jo Cutajar, Natalie Frenkel, ishi, Cory Boyd, Jeffrey Remedios, Liz Kohn, Panos Kats, Elia Pandelli, Chryssa Kats, Bruno Sousa, Darren Lund, Coral Osborne.